



# gotrack

## student tracking and monitoring solution

safety of our kids is of paramount importance to us and we actively look out for solutions that can help us ensure better safety and security of our kids.

- ✔ on-premises monitoring.
- ✔ advance gps tracking.
- ✔ automated check-ins.
- ✔ route optimization.
- ✔ better child safety.
- ✔ analytics and reporting.

### concerned as a parent and school

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both parents and schools are concerned as well as responsible for safety of the kids and both usually assume all is good due to lack of effective solutions that can effectively monitor kids in school premises as well as during transit and give alerts in case of any issues.

### a comprehensive monitoring solution

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gotrack is an IoT based student tracking and monitoring which uses iBeacons to track and monitor kids within school premises and during bus transit to ensure better safety of kids.

#### » hardware and apps

advance IoT based obd and BLE receiver devices for buses and in-premises tracking with mobile apps for parents, drivers and school administrators to send them alerts and notifications.

#### » ibeacon tags

BLE based Bluetooth tags that are carried by students and are used for monitoring their presence with in school premises as well as in school bus during

## it's all about safety of the kids

gotrack requires bare minimum human intervention to run the system, minimizing chances of human error and providing better safety assurance to parents and schools.

## control for schools

alerts for school administration in case a student ventures into a dangerous area of school premises along with effective monitoring of transport operations.

## limitless possibilities

we envision gotrack to be the most efficient tracking and monitoring system to ensure safety and security of your children, when they travel from home to school, within school and then from school to home.

## peace of mind for parents

regular alerts for check-in and check-out of kids in bus as well as various sections of school premises, giving parents peace of mind about whereabouts of their wards.

